

## Performance Report for: <http://dankstop.com/>

Report generated: Wednesday, December 31, 2014, 9:00 PM -0800

Test Server Region: Vancouver, Canada

Using: Firefox (Desktop) 25.0.1, Page Speed 1.12.16, YSlow 3.1.8

<b>Page Speed Grade:</b> <span style="font-size: 2em;">(72%)</span> ↓ Avg: 81%	C	<b>YSlow Grade:</b> <span style="font-size: 2em;">(74%)</span> ↓ Avg: 79%	C
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Page load time: 6.34s | Total page size: 15.4MB | Total number of requests: 102

### Priority Issues (Top 5)

Specify image dimensions	<div style="width: 0%;"></div> F (0)	↓ Avg Score: 49%	Images	High
Serve scaled images	<div style="width: 10%;"></div> F (44)	↓ Avg Score: 83%	Images	High
Remove query strings from static resources	<div style="width: 15%;"></div> F (46)	↓ Avg Score: 87%	Content	High
Combine images using CSS sprites	<div style="width: 30%;"></div> E (53)	↓ Avg Score: 80%	Images	Medium
Defer parsing of JavaScript	<div style="width: 35%;"></div> E (57)	↓ Avg Score: 60%	JS	High

### How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

### About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google Page Speed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

### About the Developer



GTmetrix is developed by the good folks at **Gossamer Threads**, a Vancouver-based company with over 16 years experience in web technology. [www.gossamer-threads.com](http://www.gossamer-threads.com)

### What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

### What's in this report?

This report covers basic to technical analyses on your page. It is categorized under many headings:

- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
- **Technical:** In-depth Page Speed & YSlow information

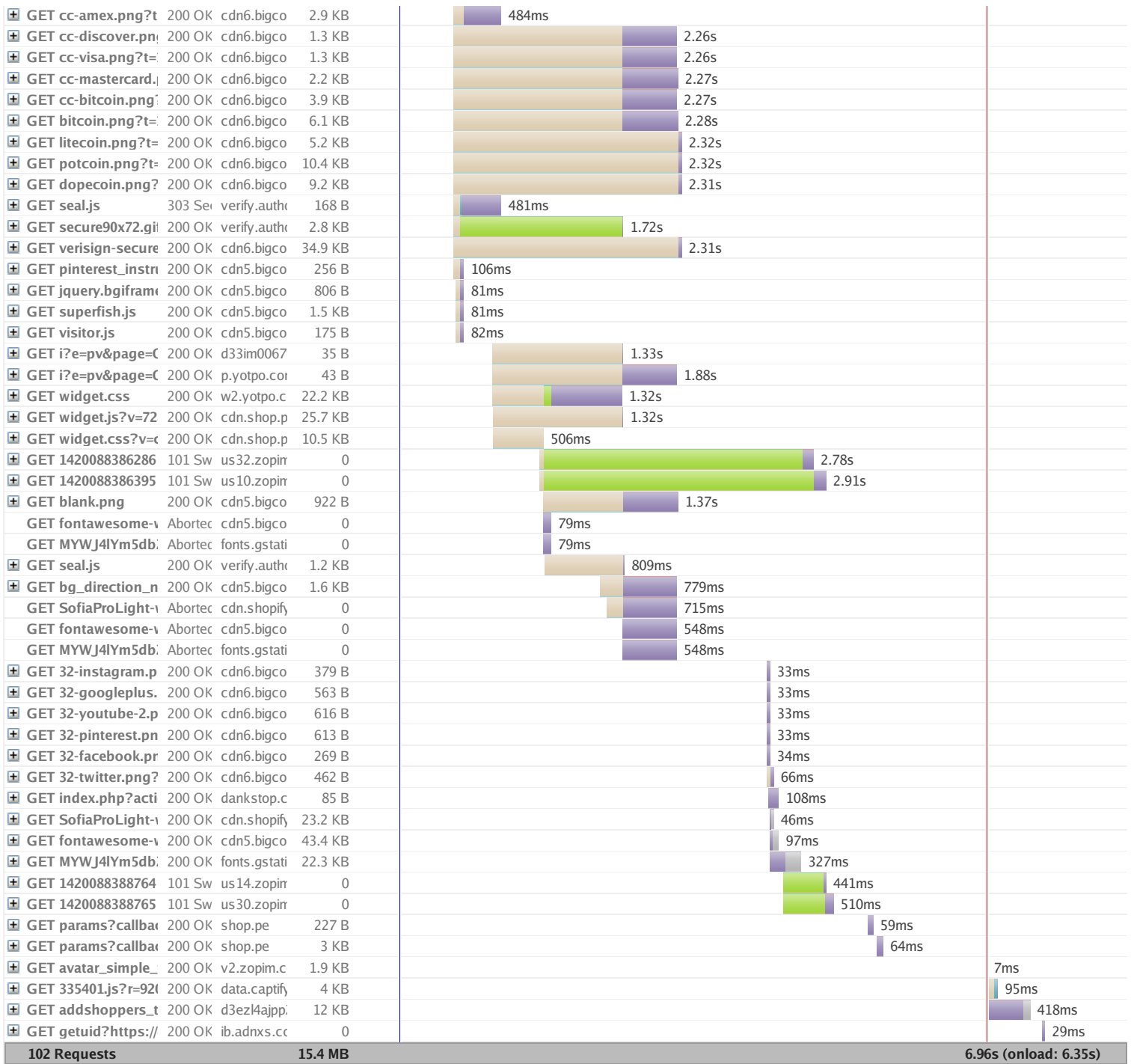
These will provide you with a snapshot of your performance.

# Waterfall

The waterfall graph displays the loading behaviour of your site in Firefox. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

**DankStop Age Verification**

Method	Status	Host	Size	Time
GET age-verification	200 OK	dankstop.c	1.9 KB	124ms
GET dankstopsignfi	200 OK	cdn6.bigco	9.6 KB	33ms
GET verify_page-ins	200 OK	cdn6.bigco	8.6 KB	33ms
GET verify_page-twi	200 OK	cdn6.bigco	3.9 KB	33ms
GET verify_page-fac	200 OK	cdn6.bigco	1.4 KB	33ms
GET jquery-1.10.2.js	200 OK	code.jquery	96.7 KB	110ms
GET age-verification	200 OK	dankstop.c	17 KB	214ms
GET fornax.min.js	200 OK	cdn5.bigco	29.7 KB	64ms
GET analytics.js	200 OK	google-ana	10.9 KB	312ms
GET widget.js	200 OK	staticw2.yc	39.9 KB	190ms
GET v2.zopim.com	200 OK	v2.zopim.c	199.2 KE	42ms
GET analytics.min.js	200 OK	cdn5.bigco	22.3 KB	64ms
GET styles.css	200 OK	cdn5.bigco	2.8 KB	33ms
GET flexslider.css?t	200 OK	cdn5.bigco	1.4 KB	32ms
GET slide-show.css	200 OK	cdn5.bigco	372 B	33ms
GET styles.css?t=14	200 OK	cdn5.bigco	27.1 KB	64ms
GET responsive.css	200 OK	cdn5.bigco	10.5 KB	65ms
GET theme.css?t=1	200 OK	cdn5.bigco	2.5 KB	65ms
GET custom.css?t=	200 OK	cdn5.bigco	236 B	66ms
GET imodal.css	200 OK	cdn5.bigco	921 B	96ms
GET store.css	200 OK	cdn5.bigco	1.4 KB	96ms
GET menuDROP.js?	200 OK	cdn6.bigco	166 B	33ms
GET iselector.js?	200 OK	cdn6.bigco	2.5 KB	32ms
GET jquery.flexslide	200 OK	cdn6.bigco	9.2 KB	33ms
GET viewport.js??	200 OK	cdn6.bigco	549 B	32ms
GET jquery.form.js	200 OK	cdn5.bigco	7.9 KB	93ms
GET imodal.js	200 OK	cdn5.bigco	3.1 KB	93ms
GET quicksearch.js	200 OK	cdn5.bigco	1.8 KB	94ms
GET widget.css	200 OK	staticw2.yc	22.2 KB	481ms
GET widget_async.j	200 OK	cdn.shop.p	700 B	112ms
GET widget.js?v=e8	200 OK	cdn.shop.p	25.7 KB	115ms
GET widget.css?v=	200 OK	cdn.shop.p	10.5 KB	116ms
GET loader.png?t=1	200 OK	cdn6.bigco	6.7 KB	513ms
GET WHYSHOPBAN	200 OK	cdn6.bigco	154.3 KE	1.32s
GET tornadobanner	200 OK	cdn6.bigco	9.3 MB	4.37s
GET PURRBANNER:	200 OK	cdn6.bigco	1.7 MB	2.12s
GET COSMICBANNE	200 OK	cdn6.bigco	284.6 KE	1.44s
GET ONE12BANNEF	200 OK	cdn6.bigco	323.2 KE	1.45s
GET purrhottest4.jp	200 OK	cdn6.bigco	121.7 KE	1.32s
GET yellowtest.jpg	200 OK	cdn6.bigco	136.1 KE	1.48s
GET bundledeals7.jj	200 OK	cdn6.bigco	170.7 KE	1.51s
GET shipping.jpg?t	200 OK	cdn6.bigco	82.3 KB	1.44s
GET newitemstest.jj	200 OK	cdn6.bigco	263.6 KE	1.55s
GET pipesunder100	200 OK	cdn6.bigco	311.3 KE	1.47s
GET bundlestest9.jj	200 OK	cdn6.bigco	248.7 KE	2.74s
GET bubblerstest8.j	200 OK	cdn6.bigco	137.3 KE	2.69s
GET grindertest.jpg	200 OK	cdn6.bigco	187.5 KE	2.74s
GET vaporrigtest6.jj	200 OK	cdn6.bigco	318.5 KE	2.76s
GET handpipes.jpg	200 OK	cdn6.bigco	249.9 KE	2.74s
GET freegiftstile.pn	200 OK	cdn6.bigco	80.9 KB	2.7s
GET vapeacctest1.jj	200 OK	cdn6.bigco	181.3 KE	2.76s
GET smokingacctest	200 OK	cdn6.bigco	168.8 KE	2.8s
GET vapetile.jpg	200 OK	cdn6.bigco	192.3 KE	2.83s



## Page Speed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Specify image dimensions	<span style="color: red;">F (0)</span>	↓ Avg Score: 49%	Images	High

The following image(s) are missing width and/or height attributes.

- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/sitelogo1\\_1412246202\\_88788.png](http://cdn6.bigcommerce.com/s-ss4br/product_images/sitelogo1_1412246202_88788.png)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/COSMICBANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/COSMICBANNER.jpg?t=1413248059) (Dimensions: 1600 x 656) (2 uses)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/ONE12BANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/ONE12BANNER.jpg?t=1413248059) (Dimensions: 1600 x 656) (2 uses)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/PURRBANNER2.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/PURRBANNER2.jpg?t=1413248059) (Dimensions: 4831 x 1981) (2 uses)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/WHYSHOPBANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/WHYSHOPBANNER.jpg?t=1413248059) (Dimensions: 1600 x 656) (6 uses)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/tornadobanner3\\_1.gif?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/tornadobanner3_1.gif?t=1413248059) (Dimensions: 816 x 336) (6 uses)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/bitcoin.png?t=1413696420) (Dimensions: 168 x 64)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-amex.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-amex.png?t=1413696420) (Dimensions: 51 x 32)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-bitcoin.png?t=1413696420) (Dimensions: 40 x 25)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-discover.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-discover.png?t=1413696420) (Dimensions: 51 x 32)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-mastercard.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-mastercard.png?t=1413696420) (Dimensions: 51 x 32)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-visa.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-visa.png?t=1413696420) (Dimensions: 51 x 32)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dankstosignfinal.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dankstosignfinal.png?t=1419907682) (Dimensions: 100 x 100)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dopecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dopecoin.png?t=1413696420) (Dimensions: 139 x 53)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/litecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/litecoin.png?t=1413696420) (Dimensions: 151 x 57)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/loader.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/loader.png?t=1413696420) (Dimensions: 32 x 32)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/potcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/potcoin.png?t=1413696420) (Dimensions: 139 x 53)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-facebook.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-facebook.png?t=1419907682) (Dimensions: 50 x 50)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-instagram.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-instagram.png?t=1419907682) (Dimensions: 50 x 50)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-twitter.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-twitter.png?t=1419907682) (Dimensions: 51 x 42)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verisign-secured.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verisign-secured.png?t=1413696420) (Dimensions: 431 x 240)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bubblertest8.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bubblertest8.jpg) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bundledeals7.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bundledeals7.jpg) (Dimensions: 520 x 919)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bundlestest9.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bundlestest9.jpg) (Dimensions: 520 x 919)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/freegiftstile.png](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/freegiftstile.png) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/grindertest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/grindertest.jpg) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/handpipes.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/handpipes.jpg) (Dimensions: 1060 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/newitemstest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/newitemstest.jpg) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/pipesunder100tile.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/pipesunder100tile.jpg) (Dimensions: 1060 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/purrrhottest4.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/purrrhottest4.jpg) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/shipping.jpg?t=1408727919](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/shipping.jpg?t=1408727919) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/smokingacctest3.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/smokingacctest3.jpg) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vapeacctest1.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vapeacctest1.jpg) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vapetile.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vapetile.jpg) (Dimensions: 520 x 449)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vaporrigtest6.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vaporrigtest6.jpg) (Dimensions: 520 x 919)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/yellowtest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/yellowtest.jpg) (Dimensions: 520 x 449)

Serve scaled images	<span style="color: red;">F (44)</span>	↓ Avg Score: 83%	Images	High
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The following images are resized in HTML or CSS. Serving scaled images could save 2.4MiB (83% reduction).

- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vaporrigtest6.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vaporrigtest6.jpg) is resized in HTML or CSS from 520x919 to 212x374. Serving a scaled image could save 265.6KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/pipesunder100tile.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/pipesunder100tile.jpg) is resized in HTML or CSS from 1060x449 to 438x186. Serving a scaled image could save 258.0KiB (82% reduction).

- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/newitemstest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/newitemstest.jpg) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 219.8KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bundlestest9.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bundlestest9.jpg) is resized in HTML or CSS from 520x919 to 212x374. Serving a scaled image could save 207.4KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/handpipes.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/handpipes.jpg) is resized in HTML or CSS from 1060x449 to 438x186. Serving a scaled image could save 207.1KiB (82% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vapetile.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vapetile.jpg) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 160.3KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/grindertest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/grindertest.jpg) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 156.4KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vapeacctest1.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vapeacctest1.jpg) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 151.1KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bundledeals7.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bundledeals7.jpg) is resized in HTML or CSS from 520x919 to 212x374. Serving a scaled image could save 142.4KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/smokingacctest3.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/smokingacctest3.jpg) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 140.8KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bubblerstest8.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bubblerstest8.jpg) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 114.5KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/yellowtest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/yellowtest.jpg) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 113.5KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/purrhottest4.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/purrhottest4.jpg) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 101.5KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/shipping.jpg?t=1408727919](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/shipping.jpg?t=1408727919) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 68.6KiB (83% reduction).
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/freegiftstile.png](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/freegiftstile.png) is resized in HTML or CSS from 520x449 to 212x183. Serving a scaled image could save 67.5KiB (83% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verisign-secured.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verisign-secured.png?t=1413696420) is resized in HTML or CSS from 431x240 to 120x67. Serving a scaled image could save 32.2KiB (92% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/potcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/potcoin.png?t=1413696420) is resized in HTML or CSS from 139x53 to 60x23. Serving a scaled image could save 8.5KiB (81% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dopecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dopecoin.png?t=1413696420) is resized in HTML or CSS from 139x53 to 60x23. Serving a scaled image could save 7.4KiB (81% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/bitcoin.png?t=1413696420) is resized in HTML or CSS from 168x64 to 60x23. Serving a scaled image could save 5.3KiB (87% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/litecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/litecoin.png?t=1413696420) is resized in HTML or CSS from 151x57 to 60x23. Serving a scaled image could save 4.4KiB (83% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-amex.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-amex.png?t=1413696420) is resized in HTML or CSS from 51x32 to 40x25. Serving a scaled image could save 1.1KiB (39% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-mastercard.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-mastercard.png?t=1413696420) is resized in HTML or CSS from 51x32 to 40x25. Serving a scaled image could save 857B (39% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-discover.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-discover.png?t=1413696420) is resized in HTML or CSS from 51x32 to 40x25. Serving a scaled image could save 531B (39% reduction).
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-visa.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-visa.png?t=1413696420) is resized in HTML or CSS from 51x32 to 40x25. Serving a scaled image could save 506B (39% reduction).

#### Remove query strings from static resources

F (46)

↓ Avg Score: 87%

Content

High

Resources with a "?" in the URL are not cached by some proxy caching servers. Remove the query string and encode the parameters into the URL for the following resources:

- <http://cdn.shop.pe/widget/widget.css?v=7996e5bd>
- <http://cdn.shop.pe/widget/widget.css?v=cf360f61>
- <http://cdn.shop.pe/widget/widget.js?v=72addc0f>
- <http://cdn.shop.pe/widget/widget.js?v=e8ffb7ca>
- <http://cdn.shopify.com/s/files/1/0350/8253/t/2/assets/SofiaProLight-webfont.woff?9401>
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/custom.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/custom.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/flexslider.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/flexslider.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/font/fontawesome-webfont.woff?v=4.0.3](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/font/fontawesome-webfont.woff?v=4.0.3)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/responsive.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/responsive.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/slide-show.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/slide-show.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/styles.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/styles.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/theme.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/theme.css?t=1413696420)
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/iselector.js?>
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/menudrop.js?>
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/viewport.js??>
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/COSMICBANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/COSMICBANNER.jpg?t=1413248059)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/ONE12BANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/ONE12BANNER.jpg?t=1413248059)

- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/PURRBANNER2.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/PURRBANNER2.jpg?t=1413248059)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/WHYSHOPBANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/WHYSHOPBANNER.jpg?t=1413248059)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/tornadobanner3\\_1.gif?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/tornadobanner3_1.gif?t=1413248059)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-facebook.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-facebook.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-googleplus.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-googleplus.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-instagram.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-instagram.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-pinterest.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-pinterest.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-twitter.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-twitter.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-youtube-2.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-youtube-2.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/bitcoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-amex.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-amex.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-bitcoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-discover.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-discover.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-mastercard.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-mastercard.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-visa.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-visa.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dankstopsignfinal.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dankstopsignfinal.png?t=1419907682)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dopecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dopecoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/litecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/litecoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/loader.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/loader.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/potcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/potcoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-facebook.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-facebook.png?t=1419907682)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-instagram.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-instagram.png?t=1419907682)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-twitter.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-twitter.png?t=1419907682)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verisign-secured.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verisign-secured.png?t=1413696420)
- <http://data.captifymedia.com/335401.js?r=9206301888679452&m=1112&a=335401>
- <http://v2.zopim.com/?2T4w06SgFmNjQ25xZfAyy8iG5FcGf9qU>
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/shipping.jpg?t=1408727919](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/shipping.jpg?t=1408727919)

#### Combine images using CSS sprites

 E (53)

↓ Avg Score: 80%

Images

Medium

The following images served from bigcommerce.com should be combined into as few images as possible using CSS sprites.

- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/images/bg\\_direction\\_nav.png](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/images/bg_direction_nav.png)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-facebook.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-facebook.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-googleplus.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-googleplus.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-instagram.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-instagram.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-pinterest.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-pinterest.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-twitter.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-twitter.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-youtube-2.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-youtube-2.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-discover.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-discover.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-visa.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-visa.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-facebook.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-facebook.png?t=1419907682)

#### Defer parsing of JavaScript

 E (57)

⬆ Avg Score: 60%

JS

High

260.1KiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

- <http://code.jquery.com/jquery-1.10.2.js> (135.0KiB)
- <http://cdn.shop.pe/widget/widget.js?v=e8ffb7ca> (66.5KiB)
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/jquery.flexslider.js> (20.7KiB)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/jquery.form.js> (10.3KiB)
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/iselector.js?> (6.1KiB)
- <http://dankstop.com/age-verification-overlay/> (6.0KiB of inline JavaScript)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/imodal/imodal.js> (6.0KiB)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/quicksearch.js> (4.9KiB)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/js/superfish.js> (2.5KiB)
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/viewport.js??> (1.1KiB)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/js/jquery.bgiframe.min.js> (696B)
- [http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/pinterest\\_instrumentation.js](http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/pinterest_instrumentation.js) (222B)
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/menudrop.js?> (147B)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/visitor.js> (139B)

#### Optimize images

 C (70)

↓ Avg Score: 77%

Images

High

Optimizing the following images could reduce their size by 1.0MiB (20% reduction).

- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/PURRBANNER2.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/PURRBANNER2.jpg?t=1413248059) could save 333.2KiB (20% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/newitemstest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/newitemstest.jpg) could save 84.6KiB (33% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vapeacctest1.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vapeacctest1.jpg) could save 59.4KiB (33% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/WHYSHOPBANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/WHYSHOPBANNER.jpg?t=1413248059) could save 57.6KiB (38% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/handpipes.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/handpipes.jpg) could save 54.6KiB (22% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/COSMICBANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/COSMICBANNER.jpg?t=1413248059) could save 48.2KiB (17% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/ONE12BANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/ONE12BANNER.jpg?t=1413248059) could save 38.5KiB (12% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bundledeals7.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bundledeals7.jpg) could save 38.5KiB (23% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/shipping.jpg?t=1408727919](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/shipping.jpg?t=1408727919) could save 37.4KiB (46% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/pipesunder100tile.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/pipesunder100tile.jpg) could save 36.0KiB (12% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/grindertest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/grindertest.jpg) could save 32.7KiB (18% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bundlestest9.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bundlestest9.jpg) could save 32.0KiB (13% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vapetile.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vapetile.jpg) could save 31.9KiB (17% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/yellowtest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/yellowtest.jpg) could save 29.9KiB (22% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/smokingacctest3.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/smokingacctest3.jpg) could save 28.3KiB (17% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vaporrigtest6.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vaporrigtest6.jpg) could save 25.9KiB (9% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bubblerstest8.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bubblerstest8.jpg) could save 25.1KiB (19% reduction). See [optimized version](#)
- Losslessly compressing [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/purrhottest4.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/purrhottest4.jpg) could save 24.6KiB (21% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/loader.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/loader.png?t=1413696420) could save 6.0KiB (90% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-bitcoin.png?t=1413696420) could save 2.7KiB (70% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-twitter.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-twitter.png?t=1419907682) could save 2.4KiB (61% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/potcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/potcoin.png?t=1413696420) could save 1.6KiB (16% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/bitcoin.png?t=1413696420) could save 1.4KiB (24% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/images/bg\\_direction\\_nav.png](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/images/bg_direction_nav.png) could save 1.1KiB (69% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dopecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dopecoin.png?t=1413696420) could save 1.0KiB (12% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-facebook.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-facebook.png?t=1419907682) could save 1.0KiB (73% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/images/blank.png](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/images/blank.png) could save 854B (92% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-instagram.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-instagram.png?t=1419907682) could save 648B (8% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/litecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/litecoin.png?t=1413696420) could save 365B (7% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-mastercard.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-mastercard.png?t=1413696420) could save 248B (12% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dankstopsignfinal.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dankstopsignfinal.png?t=1419907682) could save 150B (2% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-visa.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-visa.png?t=1413696420) could save 147B (12% reduction). See [optimized version](#)
- Losslessly compressing [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-discover.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-discover.png?t=1413696420) could save 3B (1% reduction). See [optimized version](#)

**Minify CSS**

C (78)

↓ Avg Score: 88%

CSS

High

Minifying the following CSS resources could reduce their size by 33.9KiB (38% reduction).

- Minifying <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css> could save 11.9KiB (55% reduction) after compression. See [optimized version](#)
- Minifying <http://w2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css> could save 11.9KiB (55% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/styles.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/styles.css?t=1413696420) could save 5.8KiB (22% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/responsive.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/responsive.css?t=1413696420) could save 2.1KiB (21% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/css/store.css> could save 739B (50% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/flexslider.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/flexslider.css?t=1413696420) could save 429B (31% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/\\_master/Styles/styles.css](http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/_master/Styles/styles.css) could save 411B (15% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/theme.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/theme.css?t=1413696420) could save 298B (12% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/imodal/imodal.css> could save 292B (32% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/slide-show.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/slide-show.css?t=1413696420) could save 28B (8% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/custom.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/custom.css?t=1413696420) could save 22B (10% reduction) after compression. See [optimized version](#)

**Serve resources from a consistent URL**

C (78)

↓ Avg Score: 95%

Content

High

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 1 request(s) and 98.3KiB.

- <http://cdn.shop.pe/widget/widget.js?v=72addc0f>
- <http://cdn.shop.pe/widget/widget.js?v=e8ffb7ca>

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 1 request(s) and 94.7KiB.

- <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css>
- <http://w2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css>

The following resources have identical contents, but are served from different URLs. Serve these resources from a consistent URL to save 1 request(s) and 61.9KiB.

- <http://cdn.shop.pe/widget/widget.css?v=7996e5bd>
- <http://cdn.shop.pe/widget/widget.css?v=cf360f61>

**Optimize the order of styles and scripts**

B (85)

↓ Avg Score: 94%

CSS/JS

High

The following external CSS files were included after an external JavaScript file in <http://dankstop.com/age-verification-overlay/>. To ensure CSS files are downloaded in parallel, always include external CSS before external JavaScript.

- [http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/\\_master/Styles/styles.css](http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/_master/Styles/styles.css)
- <http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/Hawaii/Styles/iselector.css>
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/flexslider.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/flexslider.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/slide-show.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/slide-show.css?t=1413696420)
- <http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/Hawaii/Styles/styles-slide-show.css>
- <http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/Hawaii/Styles/social.css>
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/styles.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/styles.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/responsive.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/responsive.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/theme.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/theme.css?t=1413696420)
- <http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/Hawaii/Styles/grid.css>
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/custom.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/custom.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/responsive.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/responsive.css?t=1413696420)
- <http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/Hawaii/Styles/menu.css>
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/custom.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/custom.css?t=1413696420)



- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/imodal/imodal.css>
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/css/store.css>
- <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css>
- <http://cdn.shop.pe/widget/widget.css?v=7996e5bd>

## Leverage browser caching

B (89)

↑ Avg Score: 62%

Server

High

The following cacheable resources have a short freshness lifetime. Specify an expiration at least one week in the future for the following resources:

- <https://verify.authorize.net/anetseal/images/secure90x72.gif> (expiration not specified)
- <https://verify.authorize.net/anetseal/seal.js> (expiration not specified)
- <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css> (1 second)
- <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.js> (1 second)
- <http://w2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css> (1 second)
- <http://data.captifymedia.com/335401.js?r=9206301888679452&m=1112&a=335401> (1 minute)
- [http://cdn.shop.pe/widget/widget\\_async.js](http://cdn.shop.pe/widget/widget_async.js) (1 hour)
- <http://www.google-analytics.com/analytics.js> (2 hours)
- <http://v2.zopim.com/?2T4w06SgFmNjg25xZfAyy8iG5FcGf9qU> (4 hours)

## Minify JavaScript

B (89)

⬆ Avg Score: 92%

JS

High

Minifying the following JavaScript resources could reduce their size by 50.3KiB (11% reduction).

- Minifying <http://code.jquery.com/jquery-1.10.2.js> could save 38.8KiB (50% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/jquery.form.js> could save 3.8KiB (48% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/jquery.flexslider.js> could save 3.2KiB (37% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/imodal/imodal.js> could save 853B (27% reduction) after compression. See [optimized version](#)
- Minifying <http://data.captifymedia.com/335401.js?r=9206301888679452&m=1112&a=335401> could save 542B (14% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn.shop.pe/widget/widget.js?v=72addc0f> could save 422B (2% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn.shop.pe/widget/widget.js?v=e8ffb7ca> could save 422B (2% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/iselector.js?> could save 375B (15% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/js/superfish.js> could save 366B (25% reduction) after compression. See [optimized version](#)
- Minifying [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F%2F%26price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzq3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F%2F%26price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzq3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F) could save 332B (11% reduction). See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/quicksearch.js> could save 235B (13% reduction) after compression. See [optimized version](#)
- Minifying <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.js> could save 199B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/viewport.js??> could save 192B (35% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/js/jquery.bgiframe.min.js> could save 186B (24% reduction) after compression. See [optimized version](#)
- Minifying <https://verify.authorize.net/anetseal/seal.js> could save 170B (16% reduction) after compression. See [optimized version](#)
- Minifying [http://d3ezl4ajpp2zy8.cloudfront.net/addshoppers\\_tag.js](http://d3ezl4ajpp2zy8.cloudfront.net/addshoppers_tag.js) could save 158B (2% reduction). See [optimized version](#)
- Minifying <http://www.google-analytics.com/analytics.js> could save 69B (1% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/menudrop.js?> could save 27B (17% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/pinterest\\_instrumentation.js](http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/pinterest_instrumentation.js) could save 25B (10% reduction) after compression. See [optimized version](#)
- Minifying <http://v2.zopim.com/?2T4w06SgFmNjg25xZfAyy8iG5FcGf9qU> could save 20B (1% reduction) after compression. See [optimized version](#)

- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/visitor.js> could save 14B (8% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/app/assets/js/vendor/bigcommerce/analytics.min.js> could save 11B (1% reduction) after compression. See [optimized version](#)
- Minifying [http://cdn.shop.pe/widget/widget\\_async.js](http://cdn.shop.pe/widget/widget_async.js) could save 8B (2% reduction) after compression. See [optimized version](#)
- Minifying <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/app/assets/js/vendor/bigcommerce/fornax.min.js> could save 8B (1% reduction) after compression. See [optimized version](#)
- Minifying [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&no\\_cookie\\_callback=AddShoppersWidget.load\\_no\\_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F%2F%2F=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=19859&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&no_cookie_callback=AddShoppersWidget.load_no_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F%2F%2F=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=19859&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F) could save 2B (1% reduction). See [optimized version](#)

### Minify HTML

A (94)

⬇ Avg Score: 94%

Content

High

Minifying the following HTML resources could reduce their size by 3.8KiB (21% reduction).

- Minifying <http://dankstop.com/age-verification-overlay/> could save 3.4KiB (21% reduction) after compression. See [optimized version](#)
- Minifying <http://dankstop.com/age-verification/> could save 411B (22% reduction) after compression. See [optimized version](#)

### Minimize redirects

A (94)

⬇ Avg Score: 91%

Content

High

Remove the following redirect chain if possible:

- <http://verify.authorize.net/anetseal/seal.js>
- <https://verify.authorize.net/anetseal/seal.js>

### Specify a cache validator

A (98)

⬇ Avg Score: 94%

Server

High

The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

- <http://v2.zopim.com/?2T4w06SgFmNjg25xZfAyv8iG5FcGf9qU>

### Specify a Vary: Accept-Encoding header

A (98)

↑ Avg Score: 91%

Server

High

The following publicly cacheable, compressible resources should have a "Vary: Accept-Encoding" header:

- <http://data.captifymedia.com/335401.js?r=9206301888679452&m=1112&a=335401>

### Enable gzip compression

A (99)

↑ Avg Score: 85%

Server

High

Compressing the following resources with gzip could reduce their transfer size by 10.7KiB (69% reduction).

- Compressing [http://d3ezl4ajpp2zy8.cloudfront.net/addshoppers\\_tag.js](http://d3ezl4ajpp2zy8.cloudfront.net/addshoppers_tag.js) could save 8.3KiB (69% reduction).
- Compressing [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F%2F%2F=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F%2F%2F=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F) could save 2.3KiB (77% reduction).
- Compressing <http://shop.pe/widget/main/init/params?>

[callback=AddShoppersWidget.load\\_widget&no\\_cookie\\_callback=AddShoppersWidget.load\\_no\\_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fwww.dankstop.com%2Fpage-verification-overlay%2F%3Fprice=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20more!&subcategory=&rand=19859&referrer=http%3A%2F%2Fwww.dankstop.com%2Fpage-verification%2F](http://gtmetrix.com/?url=http%3A%2F%2Fwww.dankstop.com%2Fpage-verification-overlay%2F%3Fprice=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fwww.dankstop.com%2Fpage-verification-overlay%2F%3Fprice=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20more!&subcategory=&rand=19859&referrer=http%3A%2F%2Fwww.dankstop.com%2Fpage-verification%2F) could save 34B (15% reduction).

<b>Avoid bad requests</b>	A (100)	📌 Avg Score: <b>97%</b>	Content	High
You scored 100% on this suggestion - nothing to do here!				
<b>Avoid a character set in the meta tag</b>	A (100)	📌 Avg Score: <b>96%</b>	Content	High
You scored 100% on this suggestion - nothing to do here!				
<b>Avoid landing page redirects</b>	A (100)	📌 Avg Score: <b>97%</b>	Server	High
You scored 100% on this suggestion - nothing to do here!				
<b>Enable Keep-Alive</b>	A (100)	📌 Avg Score: <b>97%</b>	Server	High
You scored 100% on this suggestion - nothing to do here!				
<b>Inline small CSS</b>	A (100)	📌 Avg Score: <b>95%</b>	CSS	High
You scored 100% on this suggestion - nothing to do here!				
<b>Inline small JavaScript</b>	A (100)	📌 Avg Score: <b>97%</b>	JS	High
You scored 100% on this suggestion - nothing to do here!				
<b>Minimize request size</b>	A (100)	📌 Avg Score: <b>99%</b>	Content	High
You scored 100% on this suggestion - nothing to do here!				
<b>Put CSS in the document head</b>	A (100)	📌 Avg Score: <b>100%</b>	CSS	High
You scored 100% on this suggestion - nothing to do here!				
<b>Specify a character set early</b>	A (100)	📌 Avg Score: <b>98%</b>	Content	High
You scored 100% on this suggestion - nothing to do here!				
<b>Avoid CSS @import</b>	A (100)	📌 Avg Score: <b>96%</b>	CSS	Medium
You scored 100% on this suggestion - nothing to do here!				
<b>Prefer asynchronous resources</b>	A (100)	📌 Avg Score: <b>95%</b>	JS	Medium
You scored 100% on this suggestion - nothing to do here!				

## YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	F (0)	↓ Avg Score: 27%	Server	High

There are 13 static components without a far-future expiration date.

- <http://www.google-analytics.com/analytics.js>
- <http://staticw2.yotpo.com/sIO4cjcGIOnMsb78Mu313loqvxAp3HCWdc7KauBH/widget.js>
- <http://v2.zopim.com/?2T4w06SgFmNjg25xZfAyv8iG5FcGf9qU>
- <http://staticw2.yotpo.com/sIO4cjcGIOnMsb78Mu313loqvxAp3HCWdc7KauBH/widget.css>
- [http://cdn.shop.pe/widget/widget\\_async.js#5421e0b7a387647c9670f613](http://cdn.shop.pe/widget/widget_async.js#5421e0b7a387647c9670f613)
- <https://verify.authorize.net/anetseal/images/secure90x72.gif>
- [http://d33im0067v833a.cloudfront.net/i?e=pv&page=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&se\\_va=sIO4cjcGIOnMsb78Mu313loqvxAp3HCWdc7KauBH&dtm=1420088385778&tid=205834&vp=1024x790&ds=1008x774&vid=1&duid=2a440abee0dd81e1&p=web&tv=js-0.13.2&fp=1802047246&aid=onsite\\_v2&lang=en-US&cs=UTF-8&tz=America%2FLos\\_Angeles&refr=http%3A%2F%2Fdankstop.com%2F&f\\_pdf=0&f\\_qt=0&f\\_realp=0&f\\_wma=0&f\\_dir=0&f\\_fl=1&f\\_java=0&f\\_gears=0&f\\_ag=0&res=1024x875&cd=24&cookie=1&url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F](http://d33im0067v833a.cloudfront.net/i?e=pv&page=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&se_va=sIO4cjcGIOnMsb78Mu313loqvxAp3HCWdc7KauBH&dtm=1420088385778&tid=205834&vp=1024x790&ds=1008x774&vid=1&duid=2a440abee0dd81e1&p=web&tv=js-0.13.2&fp=1802047246&aid=onsite_v2&lang=en-US&cs=UTF-8&tz=America%2FLos_Angeles&refr=http%3A%2F%2Fdankstop.com%2F&f_pdf=0&f_qt=0&f_realp=0&f_wma=0&f_dir=0&f_fl=1&f_java=0&f_gears=0&f_ag=0&res=1024x875&cd=24&cookie=1&url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F)
- [http://p.yotpo.com/i?e=pv&page=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&se\\_va=sIO4cjcGIOnMsb78Mu313loqvxAp3HCWdc7KauBH&dtm=1420088385778&tid=205834&vp=1024x790&ds=1008x774&vid=1&duid=2a440abee0dd81e1&p=web&tv=js-0.13.2&fp=1802047246&aid=onsite\\_v2&lang=en-US&cs=UTF-8&tz=America%2FLos\\_Angeles&refr=http%3A%2F%2Fdankstop.com%2F&f\\_pdf=0&f\\_qt=0&f\\_realp=0&f\\_wma=0&f\\_dir=0&f\\_fl=1&f\\_java=0&f\\_gears=0&f\\_ag=0&res=1024x875&cd=24&cookie=1&url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F](http://p.yotpo.com/i?e=pv&page=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&se_va=sIO4cjcGIOnMsb78Mu313loqvxAp3HCWdc7KauBH&dtm=1420088385778&tid=205834&vp=1024x790&ds=1008x774&vid=1&duid=2a440abee0dd81e1&p=web&tv=js-0.13.2&fp=1802047246&aid=onsite_v2&lang=en-US&cs=UTF-8&tz=America%2FLos_Angeles&refr=http%3A%2F%2Fdankstop.com%2F&f_pdf=0&f_qt=0&f_realp=0&f_wma=0&f_dir=0&f_fl=1&f_java=0&f_gears=0&f_ag=0&res=1024x875&cd=24&cookie=1&url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F)
- <http://w2.yotpo.com/sIO4cjcGIOnMsb78Mu313loqvxAp3HCWdc7KauBH/widget.css>
- <https://verify.authorize.net/anetseal/seal.js>
- [http://www.dankstop.com/index.php?action=track\\_visitor&1420088388618](http://www.dankstop.com/index.php?action=track_visitor&1420088388618)
- [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&no\\_cookie\\_callback=AddShoppersWidget.load\\_no\\_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=19859&referrer=http%3A%2F%2Fdankstop.com%2Fpage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&no_cookie_callback=AddShoppersWidget.load_no_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=19859&referrer=http%3A%2F%2Fdankstop.com%2Fpage-verification%2F)
- [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fpage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fpage-verification%2F)

Make fewer HTTP requests	F (0)	↓ Avg Score: 43%	Content	High
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This page has 23 external Javascript scripts. Try combining them into one. This page has 13 external stylesheets. Try combining them into one. This page has 8 external background images. Try combining them with CSS sprites.

Use a Content Delivery Network (CDN)	F (0)	↓ Avg Score: 14%	Server	Medium
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Using a CDN YSlow doesn't recognize? Specify your CDNs in your [User Settings](#).

There are 79 static components that are not on CDN.

- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dankstopsignfinal.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dankstopsignfinal.png?t=1419907682)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-instagram.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-instagram.png?t=1419907682)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-twitter.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-twitter.png?t=1419907682)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verify\\_page-facebook.png?t=1419907682](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verify_page-facebook.png?t=1419907682)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/app/assets/js/vendor/bigcommerce/fornax.min.js>
- <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDC7KauBH/widget.js>
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/app/assets/js/vendor/bigcommerce/analytics.min.js>
- [http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/\\_master/Styles/styles.css](http://cdn5.bigcommerce.com/r-678b8dcecd8097c9a0dc483a251b63f87782244e/themes/_master/Styles/styles.css)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/flexslider.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/flexslider.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/slide-show.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/slide-show.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/styles.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/styles.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/responsive.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/responsive.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/theme.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/theme.css?t=1413696420)
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/custom.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/custom.css?t=1413696420)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/imodal/imodal.css>
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/css/store.css>
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/menudrop.js?>
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/iselector.js?>
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/jquery.flexslider.js>
- <http://cdn6.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/viewport.js??>
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/jquery.form.js>
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/imodal/imodal.js>
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/quicksearch.js>
- <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDC7KauBH/widget.css>
- [http://cdn.shop.pe/widget/widget\\_async.js#5421e0b7a387647c9670f613](http://cdn.shop.pe/widget/widget_async.js#5421e0b7a387647c9670f613)
- <http://cdn.shop.pe/widget/widget.js?v=e8ffb7ca>
- <http://cdn.shop.pe/widget/widget.css?v=7996e5bd>
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/loader.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/loader.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/WHYSHOPBANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/WHYSHOPBANNER.jpg?t=1413248059)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/tornadobanner3\\_1.gif?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/tornadobanner3_1.gif?t=1413248059)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/PURRBANNER2.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/PURRBANNER2.jpg?t=1413248059)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/COSMICBANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/COSMICBANNER.jpg?t=1413248059)
- [http://cdn6.bigcommerce.com/s-ss4br/product\\_images/theme\\_images/ONE12BANNER.jpg?t=1413248059](http://cdn6.bigcommerce.com/s-ss4br/product_images/theme_images/ONE12BANNER.jpg?t=1413248059)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/purrohottest4.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/purrohottest4.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/yellowtest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/yellowtest.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bundledeals7.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bundledeals7.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/shipping.jpg?t=1408727919](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/shipping.jpg?t=1408727919)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/newitemstest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/newitemstest.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/pipesunder100tile.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/pipesunder100tile.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bundlestest9.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bundlestest9.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/bubblerstest8.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/bubblerstest8.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/grindertest.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/grindertest.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vaporrigtest6.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vaporrigtest6.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/handpipes.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/handpipes.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/freegiftstle.png](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/freegiftstle.png)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vapeacctest1.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vapeacctest1.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/smokingacctest3.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/smokingacctest3.jpg)
- [https://cdn6.bigcommerce.com/s-ss4br/product\\_images/uploaded\\_images/vapetile.jpg](https://cdn6.bigcommerce.com/s-ss4br/product_images/uploaded_images/vapetile.jpg)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-amex.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-amex.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-discover.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-discover.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-visa.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-visa.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-mastercard.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-mastercard.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/cc-bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/cc-bitcoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/bitcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/bitcoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/litecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/litecoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/potcoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/potcoin.png?t=1413696420)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/dopecoin.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/dopecoin.png?t=1413696420)
- <https://verify.authorize.net/anetseal/images/secure90x72.gif>
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/verisign-secured.png?t=1413696420](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/verisign-secured.png?t=1413696420)
- [http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/pinterest\\_instrumentation.js](http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/pinterest_instrumentation.js)
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/js/jquery.bgiframe.min.js>
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/superfish/js/superfish.js>
- <http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/visitor.js>
- [http://p.yotpo.com/?e=pv&page=Online%20Headshop%20USA%20-%20Water%20Pipes%20%20Bubblers%20%20Glass%20Hand%20Pipes%20%20Concentrate%20Rigs%20%20and%20Smoking%20Accessories&se\\_va=sIO4cjcGIONMsb78Mu313loqvxAp3HCWDC7KauBH&dtm=1420088385778&tid=205834&vp=1024x790&ds=1008x774&vid=1&duid=2a440abee0dd81e1&p=web&tv=js-0.13.2&fp=1802047246&aid=onsite\\_v2&lang=en-US&cs=UTF-](http://p.yotpo.com/?e=pv&page=Online%20Headshop%20USA%20-%20Water%20Pipes%20%20Bubblers%20%20Glass%20Hand%20Pipes%20%20Concentrate%20Rigs%20%20and%20Smoking%20Accessories&se_va=sIO4cjcGIONMsb78Mu313loqvxAp3HCWDC7KauBH&dtm=1420088385778&tid=205834&vp=1024x790&ds=1008x774&vid=1&duid=2a440abee0dd81e1&p=web&tv=js-0.13.2&fp=1802047246&aid=onsite_v2&lang=en-US&cs=UTF-)

8&tz=America%2FLos\_Angeles&refr=http%3A%2F%2Fdankstop.com%2F&f\_pdf=0&f\_qt=0&f\_realp=0&f\_wma=0&f\_dir=0&f\_fla=1&f\_java=0&f\_gears=0&f\_ag=0&res=1024x875&cd=24&cookie=1&url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F

- <http://w2.yotpo.com/sI04cjcGIOnMsb78Mu313loqvAp3HCWDC7KauBH/widget.css>
- <http://cdn.shop.pe/widget/widget.js?v=72addc0f>
- <http://cdn.shop.pe/widget/widget.css?v=cf360f61>
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/images/blank.png](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/images/blank.png)
- <https://verify.authorize.net/anetseal/seal.js>
- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/images/bg\\_direction\\_nav.png](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/images/bg_direction_nav.png)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-instagram.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-instagram.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-googleplus.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-googleplus.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-youtube-2.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-youtube-2.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-pinterest.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-pinterest.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-facebook.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-facebook.png?t=1418415162)
- [http://cdn6.bigcommerce.com/s-ss4br/templates/\\_custom/images/32-twitter.png?t=1418415162](http://cdn6.bigcommerce.com/s-ss4br/templates/_custom/images/32-twitter.png?t=1418415162)
- [http://www.dankstop.com/index.php?action=track\\_visitor&1420088388618](http://www.dankstop.com/index.php?action=track_visitor&1420088388618)
- [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&no\\_cookie\\_callback=AddShoppersWidget.load\\_no\\_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=19859&referrer=http%3A%2F%2Fdankstop.com%2Fpage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&no_cookie_callback=AddShoppersWidget.load_no_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=19859&referrer=http%3A%2F%2Fdankstop.com%2Fpage-verification%2F)
- [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fpage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fpage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20morel&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fpage-verification%2F)

### Reduce DNS lookups



F (15)

↓ Avg Score: 72%

Content

Low

The components are split over more than 4 domains

- dankstop.com: 2 components, 98.6K (19.3K GZip)
- cdn6.bigcommerce.com: 45 components, 15409.3K (12.6K GZip)
- code.jquery.com: 1 component, 273.1K (99.0K GZip)
- cdn5.bigcommerce.com: 20 components, 485.8K (117.4K GZip)
- www.google-analytics.com: 1 component, 25.3K (11.1K GZip)
- staticw2.yotpo.com: 2 components, 231.8K (63.6K GZip)
- v2.zopim.com: 2 components, 811.4K (204.0K GZip)
- cdn.shop.pe: 5 components, 329.5K (74.7K GZip)
- verify.authorize.net: 3 components, 6.6K (1.1K GZip)
- d33im0067v833a.cloudfront.net: 1 component, 0.03K
- p.yotpo.com: 1 component, 0.04K
- w2.yotpo.com: 1 component, 96.9K (22.7K GZip)
- us32.zopim.com: 1 component, 0.0K
- us10.zopim.com: 1 component, 0.0K
- www.dankstop.com: 1 component, 0.08K
- us14.zopim.com: 1 component, 0.0K
- us30.zopim.com: 1 component, 0.0K
- shop.pe: 2 components, 3.3K
- data.captifymedia.com: 1 component, 13.8K (4.1K GZip)
- d3ez4ajpp2zy8.cloudfront.net: 1 component, 12.3K
- ib.adnxs.com: 1 component, 0.0K

### Minify JavaScript and CSS



D (60)

↓ Avg Score: 75%

CSS/JS

Medium

There are 4 components that can be minified

- [http://cdn5.bigcommerce.com/s-ss4br/templates/\\_custom/Styles/responsive.css?t=1413696420](http://cdn5.bigcommerce.com/s-ss4br/templates/_custom/Styles/responsive.css?t=1413696420)
- <http://cdn6.bigcommerce.com/r-c8ac71ebfd50213bde818fe84b3c5818f31802d/javascript/jquery/plugins/jquery.flexslider.js>

- [http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/pinterest\\_instrumentation.js](http://cdn5.bigcommerce.com/r-c8ac71ebfdf50213bde818fe84b3c5818f31802d/javascript/pinterest_instrumentation.js)
- inline <style> tag #1

### Use cookie-free domains

 D (65)

↑ Avg Score: 49%

Cookie

Low

There are 7 components that are not cookie-free

- <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.js>
- <http://v2.zopim.com/?2T4w06SgFmNjg25xZfAyv8iG5FcGf9qU>
- <http://staticw2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css>
- <http://w2.yotpo.com/sIO4cjcGIONMsb78Mu313loqvxAp3HCWDc7KauBH/widget.css>
- [http://www.dankstop.com/index.php?action=track\\_visitor&1420088388618](http://www.dankstop.com/index.php?action=track_visitor&1420088388618)
- [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&no\\_cookie\\_callback=AddShoppersWidget.load\\_no\\_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20more!&subcategory=&rand=19859&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&no_cookie_callback=AddShoppersWidget.load_no_cookie&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20more!&subcategory=&rand=19859&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F)
- [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20more!&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20more!&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F)

### Compress components with gzip

 B (89)

↑ Avg Score: 75%

Server

High

There is 1 plain text component that should be sent compressed

- [http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load\\_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product\\_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating\\_count=0&review\\_count=0&stock\\_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20more!&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F](http://shop.pe/widget/main/init/params?callback=AddShoppersWidget.load_widget&siteid=5421e0b7a387647c9670f613&product=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Hand%20Pipes%2C%20Concentrate%20Rigs%2C%20and%20Smoking%20Accessories&product_url=http%3A%2F%2Fdankstop.com%2Fage-verification-overlay%2F&image=&price=&currency=undefined&rating=0&rating_count=0&review_count=0&stock_status=&description=Online%20Headshop%20USA%20-%20Water%20Pipes%2C%20Bubblers%2C%20Glass%20Pipes%2C%20Concentrate%20Rigs%2C%20Ti%20nails%2C%20and%20more!&subcategory=&rand=30580&cookie=2%7C1%3A0%7C10%3A1420088389%7C15%3Aaddshoppers.com%7C32%3ANTRhNGQ0NDVhMzg3NjQ2MzVjMGRjNGZh%7C1f0d34572f8e3a86da8b1ca719c42a4684b446ffd08d451753a3708b92df2735&referrer=http%3A%2F%2Fdankstop.com%2Fage-verification%2F)

### Avoid empty src or href

 A (100)

⚡ Avg Score: 100%

Content

High

You scored 100% on this suggestion - nothing to do here!

### Avoid URL redirects

 A (100)

↑ Avg Score: 85%

Content

Medium

You scored 100% on this suggestion - nothing to do here!

### Make AJAX cacheable

 A (100)

⚡ Avg Score: 100%

JS

Medium

You scored 100% on this suggestion - nothing to do here!

### Put CSS at the top

 A (100)

⚡ Avg Score: 100%

CSS

Medium

You scored 100% on this suggestion - nothing to do here!

### Remove duplicate JavaScript and CSS

 A (100)

⚡ Avg Score: 100%

CSS/JS

Medium

You scored 100% on this suggestion - nothing to do here!

### Put JavaScript at bottom

 A (100)

⚡ Avg Score: 100%

JS

Medium


You scored 100% on this suggestion - nothing to do here!

<b>Avoid AlphasLoader filter</b>	 A (100)	⚡ Avg Score: 97%	CSS	Medium
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You scored 100% on this suggestion - nothing to do here!

<b>Avoid HTTP 404 (Not Found) error</b>	 A (100)	⚡ Avg Score: 99%	Content	Medium
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You scored 100% on this suggestion - nothing to do here!

<b>Reduce the number of DOM elements</b>	 A (100)	↑ Avg Score: 93%	Content	Low
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You scored 100% on this suggestion - nothing to do here!

<b>Do not scale images in HTML</b>	 A (100)	⚡ Avg Score: 100%	Images	Low
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You scored 100% on this suggestion - nothing to do here!

<b>Use GET for AJAX requests</b>	 A (100)	⚡ Avg Score: 100%	JS	Low
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You scored 100% on this suggestion - nothing to do here!

<b>Avoid CSS expressions</b>	 A (100)	⚡ Avg Score: 98%	CSS	Low
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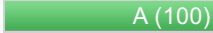
You scored 100% on this suggestion - nothing to do here!

<b>Reduce cookie size</b>	 A (100)	⚡ Avg Score: 100%	Cookie	Low
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You scored 100% on this suggestion - nothing to do here!

<b>Make favicon small and cacheable</b>	 A (100)	⚡ Avg Score: 100%	Images	Low
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You scored 100% on this suggestion - nothing to do here!

<b>Configure entity tags (ETags)</b>	 A (100)	↑ Avg Score: 69%	Server	Low
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You scored 100% on this suggestion - nothing to do here!

<b>Make JavaScript and CSS external</b>	 (n/a)		CSS/JS	Medium
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Only consider this if your property is a common user home page.

- There is a total of 1 inline css